

Information on collecting ONLINE donations thru our partners at:



Blackberry Creek Elementary PTO has teamed up with *Get Movin'*© for our Read-A-Thon to make this event fun and profitable with online mobile friendly technology. We want all of our children to develop a love of reading for pleasure, for knowledge, and for adventure. Please help us reach our fundraising goal by supporting our Read-A-Thon.

We Need All Parents to Complete 3 Easy Steps!

1. **Register** your Child by visiting www.getmovinfundhub.com It's free, easy, and fast to register! For School Identifier use **61d2d56c04c4c**.
2. **Make an online donation** using the red donate button right away.
3. **Share with friends and family**, they want to help. Using the share tools on your parent dashboard simply send 10-15 emails and or text messages, then share on Facebook or Twitter. This will help your child reach their goal within 24/48 hours. You can follow your child's progress, classroom progress and the school's progress online.
4. **Here is some sample sharing text:** "Will you please support me in my school's Read-A-Thon? The money I raise will support assemblies and field trips, classroom expenses, educational enhancements and many other opportunities sponsored by my schools PTO. I am committed to reading _____ minutes or more a day for the two-week duration of the Read-A-Thon and will keep track of the total minutes I read. A flat donation of \$10-\$100 will help me reach my personal goal of raising \$_____ or more. Thank you for your support!"

Our TOTAL SCHOOL GOAL is \$20,000.00!

Read-A-Thon facts and tips:

- Donation pledges are flat, not per minute read.
- Pledge money donations are tax deductible!
- Donations in the form of cash & checks (in-school donations) should be turned in to the school.
- Please make checks payable to: KBC PTO (if possible, please consider writing 1 check for all donations given in cash/check).

All Cash/Checks must be turned in by March 14th to be eligible for individual, classroom and teacher prizes.

Important Dates to Remember:

- Friday, February 25: Website opens for registration and donation collection begins
- Monday, February 28: Official Read-A-Thon kick off
- Sunday, March 13: Website closes at midnight
- Monday, March 14: All cash/checks (in-school donations) due

Questions? Email us – kbcpto@gmail.com