

**Kaneland Blackberry Creek
Elementary School PTO**



Blackberry Bolt 5K Run/2K Walk Sponsorship Letter
May 5th, 2018 at Blackberry Creek Elementary School

Dear Merchant,

We, the PTO at Blackberry Creek Elementary School, cordially invite you to participate as a Sponsor of the 1st annual BLACKBERRY BOLT 5K RUN/2K WALK. While the school district takes the responsibility of providing for educational needs, the PTO takes on raising money to expand and enrich the existing curriculum along with supporting children's social educational experiences.

The event will be held on Saturday, May 5, at Blackberry Creek Elementary School in Elburn. The event will kick off at 8:30am with the 2K Family Walk featuring the Kaneland Knight Mascot. The 5K Run/Walk will start at 9am. Following the 5K race, awards will be given for the top qualifiers in each age division.

Companies, like yours, make available the resources that enrich our children's education. Your Sponsorship not only helps to defray the cost of organizing the event, but funds received from your generosity will go toward our fundraising goal of \$12,000. In reaching this goal the PTO can bring opportunities to our students such as assemblies, STEM programs, author visits and new equipment needed for the playground and classrooms.

There are various levels of sponsorship for the BLACKBERRY BOLT 5K RUN/2K WALK. Size and placement of logos on t-shirts and website are based on sponsorship level.

Platinum Level Sponsor--\$750 (only three available)

- Listed as top sponsor on website with logo and link
- Listed as top sponsor in end of the year newsletter with logo
- Prominent display of logo on all race t-shirts
- Opportunity to set up a vendor booth
- Promotional materials in race packet
- PA announcements mentioning sponsor name during and after the race
- Company name on finish line break tape
- 4 complimentary race entries

Gold Level Sponsor--\$450

- Listed as sponsor on website with link
- Listed as sponsor in end of the year newsletter
- Company logo on back of race t-shirt
- Promotional materials in race packet
- PA announcements mentioning sponsor name during and after the race
- 3 complimentary race entries

Silver Level Sponsor--\$300

- Listed as sponsor on website with link
- Listed as sponsor in end of the year newsletter
- Company logo on back of race t-shirt
- Promotional materials in race packet
- 2 complimentary race entries

Bronze Level Sponsor--\$150

- Listed as sponsor on website and end of the year newsletter
- Promotional materials in race packet
- Company name listed on back of race t-shirt
- 1 complimentary race entry

Mile Marker Sponsor--\$150 each (or \$300 for all three markers)

- Company name will appear on one mile marker sign, which will be prominently displayed at the 1-mile marker, the 2-mile marker or the 3-mile marker. Or for \$300, company name or logo can appear on all three signs.
- Company name listed on the back of race t-shirt

Water station Sponsor--\$100

- Company name will appear on a prominently located sign at water station
- Company name listed on the back of race t-shirt

Raffle Basket/Silent Auction Donation--\$50 (minimum)

- Company recognition distributed in each swag bag
- Suggested items: Sporting Event Tickets, Merchandise, Gift Cards, etc.

Thank you in advance for your consideration of becoming a race sponsor. Attached you will find the sponsorship form that can be completed and submitted by mail. Or, please call or email Nicole Burke, PTO Fundraising Director to set up sponsorship or answer any questions. Nicole can be reached at 630-440-5378 or kbcptofundraising@gmail.com.

Please submit payment or donation to:

KBC-PTO (EIN 501(c)3 # 55-0868038)

C/o Julie Keen / Nicole Burke

1122 S. Anderson Rd., Elburn, Illinois 60119

Blackberry Bolt 5K Run/2k Walk Sponsorship Levels
May 5, 2017 at Blackberry Creek Elementary School Elburn, IL

Organization Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact person: _____

Contact email: _____ Phone number: _____

Web site address: _____

1. Sponsorship level (*please circle*): Platinum Gold Silver Bronze

Finish Line Mile Marker: 1 Individual / All 3 Markers Water Station

2. We plan to send materials/giveaways for the participant bags: Yes / No

If yes, what item would you like us to include _____

3. Sponsors can choose to have company name listed or submit a logo. Please write your company name exactly how you'd like it to appear on web site, signage, etc.:

4. Artwork and logos should be submitted to kbcptofundraising@gmail.com as follows: Logos for t-shirts **will be printed only in one-color and** should be submitted as hi-res (300 dpi) JPEG or EPS files. Most Photoshop and Illustrator files can also be accepted. Logos for signage should be submitted as hi-res (300 dpi) JPEG or EPS files. **All donations and artwork must be received by April 1st in order to be printed on t-shirts. Thank you!**

Please send the above form in with your donation and keep this bottom portion for your records. **Thank you for your consideration and DONATION!**

Kaneland Blackberry Creek PTO Receipt of Donation	(EIN 501(c)3 # 55-0868038)
Organization:	Amount:
Donation Description:	
Signature:	Date: