

1122 S. Anderson Rd. Elburn, IL 60119  
<http://kbcpto.org>

**Kaneland Blackberry Creek  
Elementary School PTO**

Email: [kbcpto@gmail.com](mailto:kbcpto@gmail.com)  
Phone: (630) 365-1122 Fax: (630) 365-3905



**Blackberry Bolt 5K Walk and Run Sponsorship Letter  
Blackberry Bolt: May the Course Be With You  
May 4th, 2019 at Blackberry Creek Elementary School**

Dear Merchant,

We, the PTO at Blackberry Creek Elementary School, cordially invite you to participate as a Sponsor of the 2nd annual BLACKBERRY BOLT 5K WALK AND RUN. While the school district takes the responsibility of providing for educational needs, the PTO takes on raising money to expand and enrich the existing curriculum along with supporting children's social educational experiences. This year's theme is Blackberry Bolt: May the Course Be With You. The event will be held on Saturday, May 4th, at Blackberry Creek Elementary School in Elburn. The event will kick off at 8:30am with the 2K Family Fun Run, and the 5K Run/Walk will start at 9am. Following the 5K race, awards will be given for the top qualifiers in each age division.

Companies, like yours, make available the resources that enrich our children's education. Your sponsorship helps to defray the cost of organizing the event. Funds received from your generosity are used to purchase t-shirts for registered race participants, awards and complimentary drinks and snacks for each race participant. Any additional money from sponsorships will help go toward our fundraising goal of \$15,000.

There are various levels of sponsorship for the BLACKBERRY BOLT 5K WALK AND RUN. Size and placement of logos on t-shirts and website are based on sponsorship level.

**Platinum Level Sponsor--\$750 (only five available)**

- Listed as top sponsor on website with logo and link
- Listed as top sponsor in end of the year newsletter with logo
- Prominent display of logo on all race t-shirts
- Opportunity to set up a vendor booth
- Promotional materials in race packet
- PA announcements mentioning sponsor name during and after the race
- 4 complimentary race entries

**Gold Level Sponsor--\$450**



Blackberry Bolt: May the Course Be With You  
May 4, 2019 at Blackberry Creek Elementary School Elburn, IL

Organization Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact person: \_\_\_\_\_

Contact email: \_\_\_\_\_ Phone number: \_\_\_\_\_

Web site address: \_\_\_\_\_

1. Sponsorship level (*please circle*):      Platinum      Gold      Silver      Bronze

Mile Marker: 1 Individual / All 3 Markers

Water Station

Raffle Basket/Silent Auction Donations

2. We plan to send materials/giveaways for the participant bags: Yes / No

If yes, what item would you like us to include \_\_\_\_\_

3. Sponsors can choose to have company name listed or submit a logo. Please write your company name exactly how you'd like it to appear on web site, signage, etc.

4. Artwork and logos should be submitted to [kbcptofundraising@gmail.com](mailto:kbcptofundraising@gmail.com) as follows: Logos for t-shirts **will be printed only in one-color and** should be submitted as hi-res (300 dpi) JPEG or EPS files. Most Photoshop and Illustrator files can also be accepted. Logos for signage should be submitted as hi-res (300 dpi) JPEG or EPS files. Most Photoshop and Illustrator files can also be accepted. Logos for website should be submitted as 72 dpi JPEG or PNG files.

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Please send the above form in with your donation and keep this bottom portion for your records. **Thank you for your consideration and DONATION!**

Kaneland Blackberry Creek PTO Receipt of Donation	EIN501(c)3# 55-0868038
Organization:	Amount:
Donation Description:	
Signature:	Date:

